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Filing date: **12/15/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91231279
Party	Plaintiff Sexy Hair Concepts, LLC
Correspondence Address	Roberta Jacobs-Meadway Eckert Seamans Cherin & Mellott, LLC 50 South 16th Street Philadelphia, PA 19102 UNITED STATES rjacobsmeadway@eckertseamans.com, ipdocket@eckertseamans.com, lmcguinness@eckertseamans.com, cfrangiosa@eckertseamans.com
Submission	Other Motions/Papers
Filer's Name	Roberta Jacobs-Meadway
Filer's e-mail	rjacobsmeadway@eckertseamans.com, cfrangiosa@eckertseamans.com, ipdocket@eckertseamans.com
Signature	/Roberta Jacobs-Meadway/
Date	12/15/2016
Attachments	Amendment on Consent and Contingent Withdrawal.pdf(86275 bytes)

I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING TRANSMITTED ELECTRONICALLY TO THE COMMISSIONER FOR TRADEMARKS - <http://esita.uspto.gov/filing-type.jsp>

By: *[Signature]*
DATE: 12-15-16

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

SEXY HAIR CONCEPTS LLC :
 :
OPPOSER, :
 :
v. : Opposition No. 91231279
 :
SIMPLY PLUS CO. LTD. :
 :
APPLICANT. :

**AMENDMENT OF APPLICATION ON CONSENT AND CONTINGENT
WITHDRAWAL OF OPPOSITION**

Applicant, with Opposer's consent, hereby amends its application, Serial No. 86/931,789, without prejudice, as follows:

Please delete from the identification of goods the following items: Hair care preparations; shampoos.

Following the amendment, the revised identification of goods should read as follows:

“Air fragrancng preparations; Aromatic oils; Beauty masks; Body wash; Cosmetics; Eye shadow; Facial cleansers; Lipsticks; Make-up remover; Nail polish; Perfumes; Skin whitening creams; Sun block; Vanishing cream; Body milks; Cosmetic milks; Non-medicated mouth washes; Non-medicated skin care preparations.”

To the extent that the amendment is limiting, the parties submit that the amendment is proper.

Opposer, with Applicant's consent, and contingent on the acceptance of the amendment to the identification of goods as set forth above, withdraws its opposition to

registration of the mark of Serial No. 86/931,789 as amended.

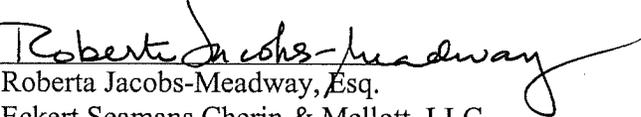
Respectfully submitted,

SIMPLY PLUS CO LTD.

By: 

John Alunit
ALUMIT IP
135 S. Jackson Street, Suite 200
Glendale, CA 91205
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SEXY HAIR CONCEPTS, LLC

By: 

Roberta Jacobs-Meadway, Esq.
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CERTIFICATE OF SERVICE

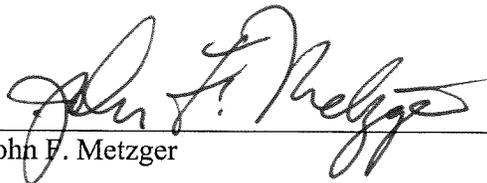
The undersigned hereby certifies that a true and correct copy of the attached Amendment of Application on Consent and Contingent Withdrawal of Opposition was served on Applicant's counsel on the date listed below via regular mail:

John Alunit
ALUMIT IP
135 S. Jackson Street, Suite 200
Glendale, CA 91205
john@alunitip.com

Dated: _____

12/15/16

By: _____


John F. Metzger